

# Success Comes Naturally Here

## The HEDC Is Leading the Way ... To Put Harvard At The Top Of Economic Growth Lists



*The HEDC provides a strong, unified voice which works to promote the best economic interests of the Harvard community, its employers and its residents.*

### Vision Statement

*“Harvard will be a vibrant community with a diverse economy where residents have competitive employment opportunities close to home, access to a full range of local shopping opportunities and enjoy a high quality of life.”*



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### Answering the Call

The **Harvard Economic Development Corporation** is a 501c(3) organization that is funded through private donations and funds from the City of Harvard. It was founded in 2001 to provide a coordinated effort to drive Harvard forward in the years ahead.

The HEDC depends on a broad scope of participation by business and community leaders, elected officials, educators and Harvard residents. Our Board of Directors includes leaders from throughout the community. Our membership is varied and growing. We'd like to count you among our future-focused members.

### Progress Through Partnership

The HEDC's program of work focuses on these key initiatives:

- Promote the strengths and potential of the Harvard community;
- Assure the continued success and growth of Harvard companies;
- Attract expansion-minded companies to Harvard;
- Attract desired retail and service companies to town;
- Facilitate opportunities that support a resident workforce;
- Facilitate economic growth and development opportunities;
- Market Harvard as a great place to grow a company or a family.



### Creating A New Competitiveness

The City of Harvard offers a proactive business environment and an existing, diverse workforce which enables growth-minded companies to build and prosper. The HEDC acts as the gateway to this great opportunity by providing the resources existing companies need to succeed and by working to attract new industries and employers to the area.

### Your Role in Harvard's Future

Membership in the HEDC demonstrates leadership and a commitment to ensuring the best possible future for our community.

There is no better way to direct resources to positive economic growth — and there is no better time to do it than *now*.

As a member, you will have preferred access to HEDC-sponsored materials and events and an opportunity to network with other high-level business and community leaders. These are people who are making things happen. You will be one of them. Together, we will lead the way.

*Today's efforts lay the foundation for tomorrow's growth.  
Invest in Harvard's Future!*